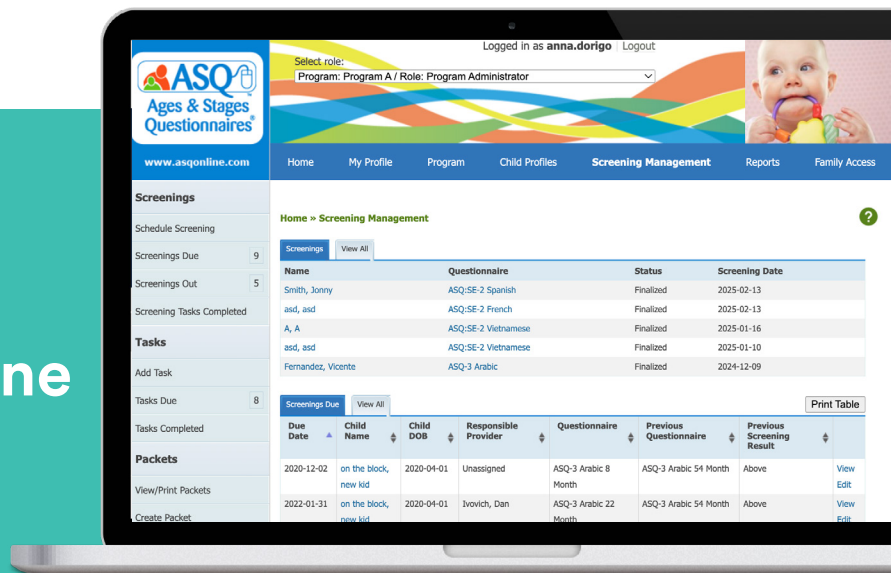


# Delivering a Stable, Extensible ASQ Online



For leaders at Brookes, stability and transparency are critical to advancing ASQ Online.

Relying on manual processes and legacy bugs slows feature delivery, raises compliance concerns, and makes progress hard to track.

Brookes partnered with SmartLogic to ensure their platform could scale without risk.

The priorities: stabilize code, reduce bug volume, modernize workflows, and get timely, clear insights - even without in-house developers.

## WHAT WE DELIVERED



**Stabilized Codebase:**  
Reduced bug backlog and improved product reliability



**Agile Feature Delivery:**  
Enabled faster deployment of new functionality



**HIPAA-Aligned Architecture:**  
Secured sensitive data with compliant technical practices

## A Platform for Consistent Progress

SmartLogic embedded itself in Brookes' context, learning the product end-to-end to deliver not just code, but real improvement. We prioritized clear updates, user story-driven workflows, and feature planning that made sense to business and tech stakeholders alike - laying a foundation for sustainable growth.

## Integrating Consistency and Clarity

Our development process emphasized code quality, pull request discipline, and test coverage. Every step was auditable and communicated in plain language, so the Brookes team always knew what was shipping, when, and why - all without technical translation overhead.

## Results Through Trusted Delivery

With a stabilized platform, ASQ Online saw a dramatic drop in bug tickets and interruptions. Leadership gained real-time visibility on budgets and timelines, with less time spent clarifying status and more momentum for new features. This partnership made ongoing innovation practical - even for non-technical teams.